DISRUPT AUSTIN SPONSORSHIPS

MAY 1, 2024 | 4:00-8:30 PM | @ PBS

	DISRUPT $5,000	IGNITE $2,000
Logo Placement	Tier 1	Tier 2
Social Media Posts	3	1
On-Stage Event Presence	1 min	Mentioned
Tickets to Event	6	2
Table at Event	Large	Small
Raffle Prize	⚡	⚡
Video on Website (90 sec)	⚡	
Post Event Attendee List	⚡	
Attend VIP Event	⚡	⚡

All tiers are encouraged to bring signage to the event and share their involvement in DisruptHR on their social media platforms.
Questions? infodisrupthratx@gmail.com

DISRUPT
AUSTIN

Disrupt HR Austin, Texas is an exciting and unconventional event thatreimagines traditional HR practices with a raucous and rebellious spirit. This innovative approach challenges the status quo and brings togetherforward-thinking HR professionals, thought leaders, and change-makers. Each year, Disrupt HR Austin will hold a fall and spring event.

TRANSFORM SPONSOR OPTIONS

ANNUAL (SPRING & FALL)

Stand out from the rest and hold your spot as our exclusive partner at our Spring & Fall event.

Receive everything at the Disrupt 5K level plus additional benefits.

- Venue - $15,000
- Food - $12,600
- Beverage - $12,600
- VIP Speaker Reception- $12,600

TRANSFORM SPONSOR BENEFITS

ANNUAL (SPRING & FALL)

- **8 Tickets Each**
- **Premier Logo Placement on Website and Event Digital Displays**
- **On stage time for promotion at the beginning of the event, 2 minutes. 1-2 slides only.**
- **You will present your door prize on stage at the between-speakers intermission.**
- **Logo placement on digital tickets purchased**
- **Pre & Post Attendee List**
    a. Pre-list needs to be handled with care. We are driving meaningful connections leading to long term relationships. Do not reach out ahead of the event. This is to provide you with an overview of who is attending to strategically plan how you structure your time and who you identify to personally connect with at the event.
    b. Identification of 2 organizations for a warm introduction to be made with their representative at the event.
    c. Post list is yours to mine for suitable organizations to conduct business with, but we do ask that there be no spamming. Concerted identification and outreach has been found to work best with these lists, in conjunction with your identified connections at the event.
- **Banner with your name near the area you are sponsoring (Venue Sponsor will be at the entrance of the event).**
- **Larger display area for interactive experience. Venue Sponsor will have access to display interactive (laptop, etc.) information.**